



FOCAL POINTE  
OUTDOOR SOLUTIONS



# *A Passion to Reflect the Ideals of Those We Serve*



Corporate



Entertainment



Education





Healthcare



Retail



Hospitality

*F*ounded in 1998, Focal Pointe Outdoor Solutions is a premium landscape design, installation, and maintenance company serving residential and commercial properties in the St. Louis metropolitan area and Springfield/Branson, Missouri communities. Focal Pointe clientele includes the most recognized names in entertainment, healthcare, education, corporate office, and industrial properties.

In 2020 Focal Pointe was ranked the 5<sup>th</sup> fastest growing and 130<sup>th</sup> largest U.S. Landscape Company by *Landscape Management Magazine* and was awarded a Top Workplaces 2020 honor by *The St. Louis Post-Dispatch*. Since our beginning, we have always defined our success by the trust and satisfaction of our clients, employees, and communities. We believe our shared values are the foundation upon which our achievements are built.

### We Serve

- Corporate Campus & Office
- Education
- Entertainment
- Healthcare
- HOA
- Hospitality
- Industrial/Warehouse
- Retail



*We create landscape brands for  
people who are as dedicated to their  
craft as we are to ours.*

## LANDSCAPE MAINTENANCE







*H*ealthy landscapes are beautiful landscapes. That is why Focal Pointe takes a holistic plant healthcare approach to landscape management. We are landcare professionals, horticulturists, arborists, and specialists in plant health. Sure, we mow, edge, fertilize, and perform all the tasks other maintenance firms perform. The Focal Pointe difference is in our attention to detail, knowledge of plant health, integrated pest management, and proactive communication. When you trust your landscape brand to Focal Pointe, a dedicated account manager will have eyes on your property to ensure exacting standards of quality care are maintained.

### **Maintenance Services**

- Annual and Perennial Maintenance
- Integrated Pest Management
- Irrigation Management
- Outdoor Lighting Maintenance
- Plant Healthcare
- Planting Annual Beds & Containers
- Soil Modification, Cultivation, and Mulching
- Tree & Shrub Maintenance
- Turf Maintenance



*Responsible service, attention to detail,  
honesty, humility, and a thoughtful, polite  
staff remain the foundation of everything we do.*

## LANDSCAPE INSTALLATION AND CONSTRUCTION







*P*rofessional construction and installation of your landscape will have a dramatic effect on the lasting beauty and durability of the project. We select ideal varieties of trees, shrubs, perennials, and annuals for your brand and property. We plant the highest quality specimens in designs that bring harmony between people and nature. Focal Pointe's experienced Project Managers, Operations Managers, and Installation Professionals have the knowledge and skill to create landscapes that become more impressive as they mature.

Focal Pointe's landscape installation professionals specialize in creating spaces that make it easy for people on your property to truly enjoy outdoor spaces. Whether installing simple walkways or expansive surfaces and structures made to inspire relaxation, productivity, or play, we'll incorporate materials that complement your property and your brand in every way.

### **Installation Services**

- Design & Consulting
- Irrigation Design & Installation
- Lighting Design & Installation
- Patios & Retaining Walls
- Pavilions & Shade Structures
- Playgrounds & Safety Surfaces
- Ponds, Fountains & Water Features
- Site Grading & Erosion Control
- Tree and Shrub & Perennial Planting

# *When Trust Matters*

It starts with great people. We work to attract humble, honest, hard-working ladies and gentlemen with a natural desire to serve others which leads to a humble culture. Ours is an unselfish people-centered culture that listens beyond the words and gladly makes and keeps commitments.

## SNOW AND ICE MANAGEMENT



*W*hen winter weather strikes, the smooth operation of your business requires quick action. That means having plans in place before action is needed. Focal Pointe has the experience to develop appropriate plans as well as the teams and equipment for rapid deployment. Our professional crews will work around the clock to keep your property clear and safe. Our private meteorologic service provides detailed and accurate forecasts. We communicate potential winter weather days in advance and stay in regular contact throughout each event to let you know of any changes in forecasts. Our proactive communication, advance preparations and effective treatments give you peace of mind so you can focus on your business.

### **Snow & Ice Services**

- Pre-season planning, mapping & staking
- Pre and Post Event Communication
- Forecast and production updates throughout event
- Plowing and deicing of parking lots, roadways, and sidewalks
- On Site monitoring and refreeze checks
- Private meteorology service for most current forecasts.





# FOCAL POINTE

OUTDOOR SOLUTIONS, INC.

*A Passion to Reflect the Ideals  
of Those We Serve.*

---

**Caseyville**

1921 Ravinia Dr.  
Caseyville, IL 62232  
(618) 398-9000

**Springfield/Branson**

2697 S. Maple Leaf Rd.  
Suite B-103  
Springfield, MO 65802  
(417) 496-7557

**Hazelwood**

11950 Missouri Bottom Rd.  
Hazelwood, MO 63042  
(314) 414-9500

**Washington University**

St. Louis, MO 63130  
(314) 414-9500

**[yourfocalpointe.com](http://yourfocalpointe.com)**