



# FOCAL POINTE



NATIONAL  
ASSOCIATION OF  
**LANDSCAPE  
PROFESSIONALS**



**LM 150**

## ***Our Mission***

We tastefully brand our clients' properties through exceptional landcare service.

## ***Our Purpose***

Through our work, we can change the landscape of our industry, helping the world celebrate the harmony between people and nature.

## ***Our Values***

We Put People First

We Create Our Future

We Embrace Results

We Inspire Communities



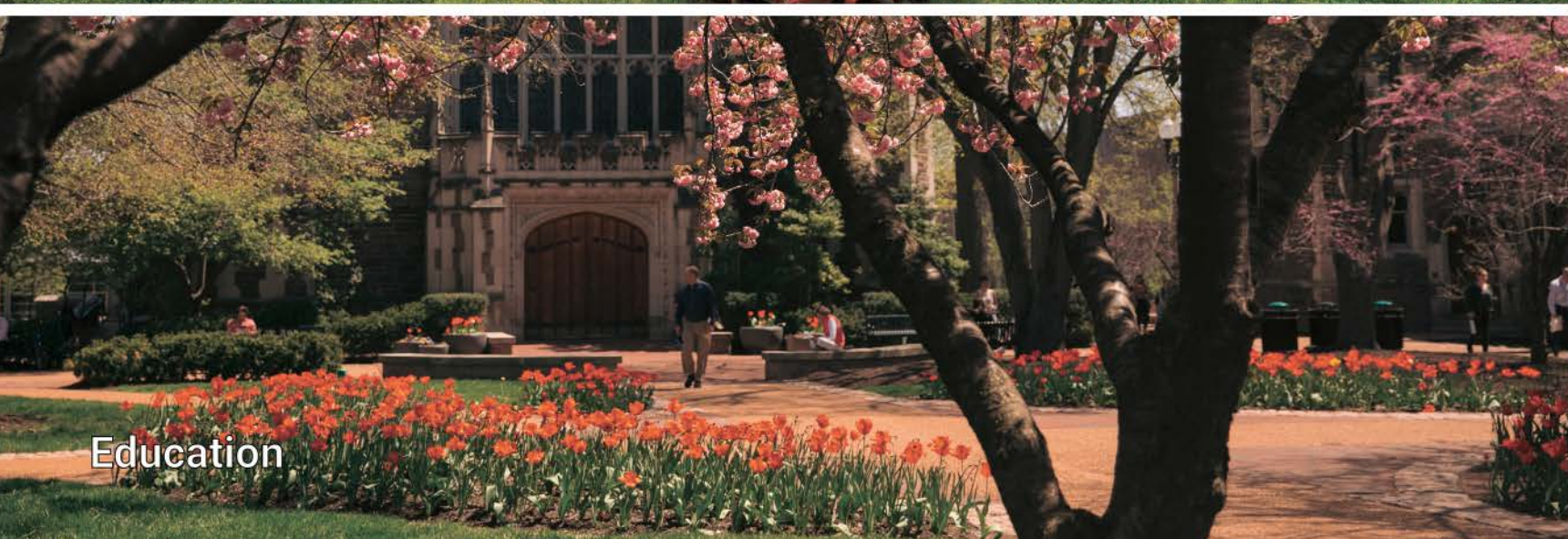
# *It Starts With Great People*



**A**t Focal Pointe, our team is dedicated to a humble, service-oriented culture. This approach fosters trust and collaboration, creating a unique sense of partnership with our clients. We believe that comprehensive landcare requires more than technical expertise - it demands an unwavering commitment to excellence. This practice ensures that we not only meet, but consistently exceed our partners' expectations.



# *A Passion to Reflect the Ideals of Those We Serve*







Healthcare



Retail



Hospitality

**E**stablished in 1998, Focal Pointe is a distinguished landscape design, installation, and maintenance company that caters to commercial properties in the St. Louis, Kansas City, Oklahoma City, and Springfield/Branson regions. Our clientele comprises prominent entities in the entertainment, healthcare, education, corporate office, and industrial sectors.

In 2022, Focal Pointe was recognized as the 116th largest landscape company in the United States by *Landscape Management* magazine. Throughout our journey, we have consistently measured our success through the trust and satisfaction of our valued clients, dedicated employees, and the communities we serve. Our shared values serve as the bedrock upon which our accomplishments are built.

#### We Serve

- Corporate Campus and Office
- Education
- Entertainment
- Healthcare
- HOA
- Hospitality
- Industrial/Warehouse
- Retail

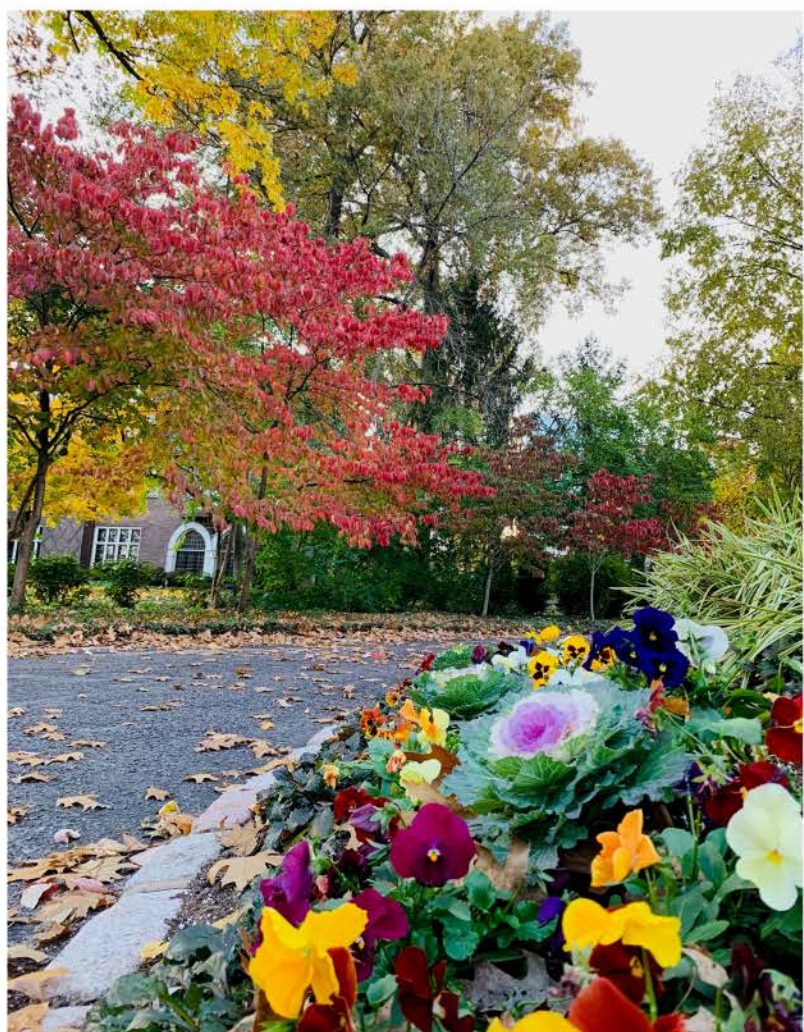


*We create landscape brands for  
people who are as dedicated to their  
craft as we are to ours*

## LANDSCAPE MAINTENANCE







**H**ealthy landscapes are synonymous with beautiful landscapes. That's why we take a comprehensive plant healthcare approach to landscape management. Our team consists of highly trained landcare professionals, horticulturists, arborists, and plant health specialists. While we do perform the traditional tasks of mowing, edging, and fertilizing, what sets us apart is our unwavering attention to detail and our deep knowledge of plant health, integrated pest management, and proactive communication. When you choose Focal Pointe, you can trust that a dedicated Account Manager will oversee your property to ensure the highest standards of quality care are maintained.

#### **Maintenance Services**

- Annual and Perennial Maintenance
- Integrated Pest Management
- Irrigation Management
- Outdoor Lighting Maintenance
- Plant Healthcare
- Planting Annual Beds and Containers
- Soil Modification, Cultivation, and Mulching
- Tree and Shrub Maintenance
- Turf Maintenance



*We operate on a foundation of responsible service with meticulous attention to detail*

## LANDSCAPE INSTALLATION AND CONSTRUCTION







**E**nhance the lasting beauty and durability of your property with our professional landscape construction and installation services. Our team of experienced Project Managers, Operations Managers, and Installation Professionals are committed to providing a customized outdoor experience that aligns with your brand. Whether it's simple walkways or expansive surfaces and structures designed to inspire relaxation, productivity, or play, we incorporate materials that perfectly complement your property. We meticulously choose the perfect varieties of trees, shrubs, perennials, and annuals to promote harmony between people and nature, ensuring that your landscape becomes even more stunning as it matures. Trust us to create a landscape that leaves a lasting impression.

### Installation Services

- Design and Consulting
- Irrigation Design and Installation
- Lighting Design and Installation
- Patios and Retaining Walls
- Pavilions and Shade Structures
- Playgrounds and Safety Surfaces
- Ponds, Fountains and Water Features
- Site Grading and Erosion Control
- Tree and Shrub, and Perennial Planting



# *When Trust Matters*

## SNOW AND ICE MANAGEMENT







**W**hen winter weather strikes, it becomes imperative to ensure the smooth operation of your business. This requires careful planning and preparation to mitigate any disruptions. Focal Pointe recognizes the urgency of this matter and offers specialized solutions to address these challenges. With a focus on tailored planning, we work closely with you to develop comprehensive winter weather preparedness plans. These plans are designed to align with your specific needs and circumstances, ensuring that you are well-equipped to face the challenges posed by inclement weather.

#### **Snow and Ice Services**

- Pre-Season Planning, Mapping and Staking
- Forecast and Production Updates Throughout Event
- Plowing and Deicing of Parking Lots, Roadways, and Sidewalks
- On-Site Monitoring and Refreeze Checks
- Private Meteorological Service for Most Current Forecasts





# FOCAL POINTE

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Caseyville, IL 62232  
(618) 398-9000

**Hazelwood**

11950 Missouri Bottom Rd.  
Hazelwood, MO 63042  
(618) 398-9000

**Kansas City**

9317 Woodend Rd.  
Kansas City, Kansas 66111  
(913) 422-9300



[yourfocalpointe.com](http://yourfocalpointe.com)

**Oklahoma City**

9600 N Eastern Ave.  
Oklahoma City, OK 73131  
(405) 519-7333

**Springfield/Branson**

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Springfield, MO 65802  
(417) 496-7557

**Washington University**

700 Rosedale Ave.  
St. Louis, MO 63130  
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